



Town of Manteo

Downtown Associate Community Meeting # 2

March 24, 2021

Time: 4:00 PM – 5:30 PM

1. **Introductions:** 10 minutes
2. **Overview of Design:** 15 minutes
3. **Asset Mapping:** 30 minutes
 - a. **Economic Assets:** Examples could be industries (food services, construction, science & research, etc.), key business types, large collection of businesses relating to a specific industry or activity, architecturally significant buildings or properties within a National Historic Register District (NHRD).
 - b. **Cultural Assets:** Examples are the visual and performing arts, history/heritage (including historic sights), significant family lineages, values, etc.
 - c. **Natural/Recreational Assets:** Examples are scenic beauty, blueways, native wildlife, specific agriculture, minerals, maritime forests/wetlands, recreational activities, etc.
 - d. **Institutional Assets:** Examples are public or private schools, hospitals, universities/colleges, etc.
 - e. **Governmental Assets:** Examples include local, state and federal government, federal assets, roads, etc.
 - f. **Community/Human Assets:** Examples are nonprofits, civic groups, youth leadership groups, teachers, church leaders, experts, and skilled workers.
4. **Economic Drivers:** 15 minutes
What are the economic drivers for **Manteo**? (Rapid Response)
5. **Wrap-up**
6. **Next Meeting: May 26, 2021 at 4:00 p.m. (Virtual)**
 - Stakeholders and Partners
 - SWOT (strengths, weaknesses, opportunities, threats) analysis